APPOMATTOX TV & APPLIANCE

Thursday, Friday, and Saturday

3 DAYS ONLY

OVERSTOCK SELLOFF!

STEVE POOL IS LOADED!

THE WAREHOUSE IS PACKED...THE SHOWROOM IS STACKED, AND APPLIANCES HAVE RUN OUT ON THE

SIDEWALK!

SINCE THERE'S NO PLACE TO MOVE THEM, ANY REASONABLE OFFER GETS THEM MOVED TO YOUR HOME!

HERE'S THE REASON WHY:

IN THE PAST FEW MONTHS, WE BOUGHT DISTRESS MERCHANDISE FROM AN UNLUCKY DEALER... REPOSSESSIONS FROM A NATIONAL FINANCE COMPANY...SCRATCHED AND DENTED MERCHANDISE FROM A FACTORY WAREHOUSE PLUS OUR FLOOR SAMPLES. THE PRICES WERE ALL GREAT, BUT THE NUMBERS BACKED UP ON US!

STEVE POOL TAKES DRASTIC ACTION!

APPOMATTOX TV & APPLIANCE IS FORCED TO...

UNLOAD 90

TELEVISIONS - STEREO and MAJOR APPLIANCES

THE SAVINGS ARE STACKED DRASTIC PRICES

Whirlpool

Two Speed, Four Cycle Automatic

Permanent Press
Easy clean filter
Reg. $344.95

$279

LDA 5700

Matching Electric Dryer

SAVE $50
5 cycles
3 temps
18 lb. capacity

$199

LDE 5700

Two Speed Four Cycle Automatic

18 LB. CAPACITY
knit-permanent press
magic clean filter

$299

LDA 6900

Electric Range

30" Continuous Cleaning
See thru - Window
Automatic Mealtimer clock

$319

RDE 3360

ONE ONLY's

17 cu. ft. Deluxe NO-FROST

Cantilever shelves
Reversible doors
Add on ice maker

SAVE $110

EDT 17INK

Whirlpool Refrigerator $399

FRONT LOADING PORTABLE

Whirlpool Multi Cycle Dishwasher

Normal-Rinse-Hold
2 Spray arms
Filtering system

REG. $369.95

SAF 325

Whirlpool $299

MANY OTHERS TO PICK FROM

SUBJECT TO PRIOR SALE

REFRIGERATOR AND FREEZER SPECIALS

Whirlpool

AUTOMATIC DEFROST
Porcelain Interior
Twin Crispers

REG. $439.95

$369

Save $70

EET 151DT

16 cu. ft. Freezer

- 553 lb. Capacity
- Textured Steel Doors hides fingerprints

FULL FEATURES
Save $70

REG. $389.95

$319

EAV 16X

Huge 22 cu. ft. Chest Freezer

HOLDS 780 LBS.!

- Slide Baskets
- Interior Light
- Defrost Drain

SAVE $50

EAH 22C $399

WE ARE SO SURE THESE PRICES ARE RIGHT...

WE DARE TO MAKE THIS TREMENDOUS OFFER!

NO DOWN PAYMENT! FIRST PAYMENT FEB. '78

SPECIAL STORE HOURS
Thursday & Friday - 8:30 A. M. to 9:00 P.M. - Saturday 8:30 A. m. to 5 P. M. - Hurry!!!

We have asked our financial sources to be here and process applications and approve them on the spot, while explaining the charge for the deferred period. There will be a finance charge for the deferred period.

Radio-Phono-Tape Recorder

GRAB BAG

Come look over the piles of radios in all sorts of styles, colors and prices - Tape Recorders & Record Players.

$5 TABLE	$10 TABLE	$25 TABLE
AM Table Radios Portable Radios Miscellaneous with Values to $25	AM/FM Portables FM Radios Phonographs with Values to $50	Tape Recorders Stereo Clock Radios with Values to $100

WE BOUGHT CLOSE-OUTS FROM THE FACTORY FOR YEARS, NOW WE'RE CLOSING THEM OUT WITH ONE BIG PRICE SLASH!!

Four Channel stereo Tape Player

3 Only, Now Less Than Old Wholesale

YZD 440

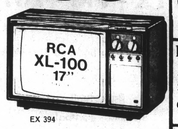
Master Control and four speakers
Plays 2 or 4 channels
Automatic track selection
Separate speaker controls

Five Piece Unit

$99

RCA XL-100

RCA 17" diagonal IN-LINE Black Matrix Big Screen Portable



EX 394

*Automatic Fine Tuning
* 21,000 Volt Chassis

$339

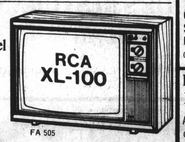
RCA 19" diag. X-tended Life color portable

FB 443

designed to run cooler and longer
*Uses less energy than 100 Watt bulb
*Automatic Color Control and fleshtone correction
* Best performance ever

$399

RCA 21" diag. XL-100 Table Model



FA 505

*Automatic fine tuning
*Black Matrix picture tube

OVER FIVE MILLION OF THESE RCA XL-100 SETS SOLD PROVEN THE MOST RELIABLE...ANYWHERE.

$489

ONE ONLY'S

RCA 15" diagonal IN-LINE Portable.
Originally 289.95
SAVE $90
$199
ES 330

RCA 19" diagonal XL-Color TV
Solid State in Key areas
originally $399. SAVE $100
$299
ES 425

RCA 25" diagonal AccuColor Console
Contemporary Walnut
originally $649.95
SAVE $205
$444
GR 670

RCA 19" diagonal Remote XL-100 Table Model
Signal Sensor Remote Control
originally $579.95
SAVE $90
$489
FT 480R

RCA 25" diagonal XL-100 deluxe door model console
Louvered Doors · Solid State
originally $775.95
SAVE $175
$599
GS 804

RCA 25" diagonal Remote Swivel-base XL-100
Contemporary Walnut "Signal Sensor"
Remote Control
originally $779.95.
SAVE $210
$569
GS 723R

RCA 25"diagonal Deluxe XL-100 Colonial Console
Accumatic IV - 31,000 Volts
originally $739.95 SAVE $120
$619
GU 724

EARLY BIRD BUYS

SUBJECT TO PRIOR SALE

RCA ColorTrak

Newest technology tracks and corrects the color picture before you see it. The color "THINKS FOR ITSELF"....
19" diagonal VARACTOR Electronic tuner Dist. Sugg. $529.

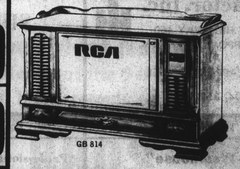
FX 485

NOW JUST $449

GB 708 GB 704

Dist. Sugg. $699
Your Choice $629

YOUR CHOICE $629



GB 814

$729

SAVE $70. Dist. Sugg. $799.95
Best Chassis, Cabinet Now TWIN Speakers

LITTON IS CHANGING THE WAY APPOMATTOX COOKS! FOR LESS

LITTON'S ADVANCED NEW MEMORYMATIC

420

PROGRAMMED COOKING

Solid State "Computer Control"
99 min. Electronic digital timer

SAVE! $100

LITTON PORTABLE MICROWAVE

10 min. timer
Ceramic shelf

200

SAVE $ 80
RETAIL $269

$189

LITTON FULL SIZE MICROWAVE

401

Holds 20 lb. turkey
20 min. timer

SAVE $ 90
RETAIL $339

$249

LITTON MICROWAVE AUTOMATIC DEFROST

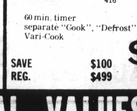
Sealed shelf
28 min. timer

402

SAVE $100
REG. $399

$289

LITTON VARI-COOK MICROWAVE



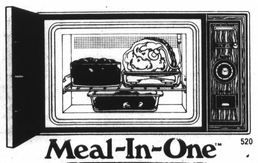
416

60 min. timer
separate "Cook", "Defrost"
Vari-Cook

SAVE $100
REG. $499

$399

LITTON'S BIGGEST BREAKTHROUGH!



520

Meal-In-One microwave

This is the first microwave oven to ever cook up to three foods.....at the **Same Time.** Litton's Exclusive New Cooking System cooks food from **BOTH** sides, for more even cooking pattern. Touch control for the best power settings, program several automatic phases, Vari-Temp for automatic temperature controlled cooking. If you are looking for the most advanced microwave oven in the industry, you can see it demonstrated at Appomattox TV & Appliance.

A DEMONSTRATION WILL BE HELD ON THE NEWEST TECHNIQUES IN MICROWAVE COOKING ON

SAT 10 AM till 1 PM

By our Factory Trained Consultant

Mrs. Bettie Thomas

Who will show you how to cut down on your food bills while feeding your family even better.

and the Food is FREE!

Monteverdi MUSIC SYSTEMS - COMPACT AND CONSOLE

BSR Automatic Changer

M403-50

Diamond Stylus
Two walnut speakers, includes dust cover
Reg. $99

$82

Component System

Deluxe tuner, tape deck multiplex

$339

Q 435

60" Spanish Console-Tape Record

C 662

*Record your own 8-Track
*Six massive speakers
*All best features
Reg. $529.

SAVE $130

$399

Colonial Stereo with 8-Track Playback

C 133

*AM-FM Receiver
*BSR Changer
*Built-in 8 Track
REG. $279 Save $40.

$239

Spanish Stereo - 8-Track Record

Make Your Own 8-Track Tapes!

C 372

*AM-FM Receiver Reg. $399
*BSR Changer
*Record 8-Track

SAVE $100

$299

Matching Component Systems

ON STUNNING WHITE

ETEGERE

White Component System on Etegere
AM/FM stereo receiver with lighted slide-rule tuning dial and stereo-indicator light. Rotary controls for volume, balance, bass and treble. Push-button function selector and power switch. Built-in 8-track stereo player with automatic program selector, fast forward, rewind, and continuous play cartridge. Separate full-size automatic record changer with diamond stylus and dust cover. 8" duocone speakers in matching 22" enclosures with turned cloth fronts. Decorator elegant with glass shelves provides an elegant home for your Monteverdi components. Sinking white finish. Receiver, 19½ W. x 4¾ H. x 9¾ D. Changer, 16½ W. x 14½ D. x 7¾ H. Speakers, 22 H. x 12 W. x 8½ D. Etegere, 30 W. x 72 H. x 19½ D. (Assembled) 65 lbs.

Q 583

$219

Dist. Sugg. $289.95
SAVE $70

THESE THIRTY THREE SPECIAL VALUES ARE ONLY ONE THIRD OF THE NUMBERS APPOMATTOX TV & APPLIANCE WILL SELL BY SATURDAY NIGHT!